

Graphic Arts Task Force

RESEARCH OUTLINE

prepared by

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Research can be found at:

graphicartstaskforce.weebly.com

Notes

Summary

- A. Best Examples of Similar College Programs
- B. Certificates, Adobe Certification and Training
- C. View samples of more college programs - [link to GDrive](#)
- D. Inconsistencies - Nomenclature, ECH, Key Concepts
- E. Marketing

Research

- A. [Link to research on GDrive](#)
- B. MV Course Descriptions for ART, CGI and OSA - [link to MV website](#)
- C. MV Syllabi for ART, CGI and OSA - [link to GDrive](#)
- D. List of colleges and universities that were researched this round - [links to each schools respective websites](#)
- E. Comprehensive list of all community colleges in USA, listed by state - [link to US News Education website](#)
- F. Supporting Articles [link list](#)

Digital Art and Design program info

- A. Degree and Certificate requirements
- B. Course info - includes course outline, syllabus and examples of student work.

Conclusion / Possible Action Items

- Create a Graphic Design Department
- Design an Associates in Arts in Graphic design program
- Hire a new full-time instructor to design items 1 & 2
- Associates in Arts in Graphic Design could include collaborative course work model incorporating courses from several areas of study. For example - ART, DESIGN, MEDIA and TECHNOLOGY courses to fulfill the degree requirements. Some of the foundations of the new program could include ART 146, ART 165, ART 182, ART 184; retaining the prefix ART as they will be foundations for both the AFA and the new AA in GD could get new course code of GDN. (See CLC program sample)
- Keep the certificate program but revamp to mirror new Associates in Arts
- 2 plus 2 agreement implementation with IL 4-year institutions
- ART 146 should become a foundations course and be required in AFA program