

Graphic Arts Task Force

RESEARCH OUTLINE

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Research can be found at:
graphicartstaskforce.weebly.com

Summary

- A. Best Examples of Similar College Programs
- B. Certificates, Adobe Certification and Training
- C. View samples of more college programs - [link to GDrive](#)
- D. Inconsistencies - Nomenclature, Key Concepts
- E. Concepts for Student-Centered Marketing

Research

- A. Programs Research
 - A. The Expanding Roll of Design, DMI Webcast
 - B. Schools Researched
 - C. 4-Year Institutions
 - D. Comprehensive list of all community colleges in USA, listed by state - link to [US News Education website](#)
- B. MV Area Comparisons
 - A. MV Course Descriptions / Syllabi for ART, CGI and OSA - link to MV website and Drive
 - B. Typical job titles related to each program area
 - C. Graduate Survey - link to Drive
 - D. MV Website programs pages notes
- C. Stats
 - A. Bureau of Labor Statistics - Links to job descriptions related to program areas.
 - B. Supporting articles

Digital Art and Design program info

- A. Degree and Certificate requirements and a bit about facilities
- B. Course info - includes course outline, syllabus and examples of student work.
- C. Control Documents for AAS Digital Art and Design and Digital Designer Certificate
- D. Alumni Info - links to alumni public portfolios and LinkedIn profiles

Conclusion / Possible Action Items

1. Design an Associates in Arts Graphic Design program creating a new Graphic Design Department with its own course code - GDN
2. Hire a new full-time instructor to design item #1
3. Associates in Arts in Graphic Design could include collaborative model that incorporates courses from several areas of study. For example - ART, DESIGN, MEDIA and TECHNOLOGY courses to fulfill the degree requirements. Some of the foundations of the new program could include ART 146, ART 165, ART 182, ART 184; retaining the prefix ART as they will be foundations for both the AFA and the new Associates in Arts - Graphic Design emphasis. (See [CLC program model](#))
4. Revamp the Digital Designer certificate program to mirror new Associates in Arts Graphic Design.
5. 2 plus 2 agreement implementation with IL 4-year institutions (SAIC, Columbia, etc.)
6. ART 146 should become a foundations course and be required in AFA program
7. More directed marketing initiatives including a website to showcase student work - check out [UIC Student Work](#) site. Also see more info under the [Summary](#) at the bottom.